

Making Change

ABC is funded by the Marion Gardner Jackson Charitable Trust

January/February 2007

IN THE SPOTLIGHT: Adams Co. Substance Abuse Coalition

“aRe yoU iN?” has been seen everywhere from billboards, to popcorn bags, to flip flops, to aprons worn by school cooks. This is the ad campaign of the Adams County Substance Abuse Coalition (ACSAC) to promote healthy living among teens. It aims to alleviate some of the falsehoods in regards to teen drinking and smoking. Many teens believe that their peers drink and smoke more than what actually happens. ACSAC has made it their priority to get this message out to local teens, which is why ACSAC has adopted the ABC Wellness Report indicator “Percentage of high school students who have used tobacco and/or alcohol in the past 30 days.”

In 2006, ACSAC and area students passed out giveaway items at local schools and events. The Marketing committee has worked directly with teens to get their input on the latest trends as well as designs for all marketing materials. Book covers and popcorn bags were given to all the schools, beach balls to teens in the summer, transparent “clings” to all the schools for the buses and clocks, WizMarks for the boys bathroom urinals to compliment the stall readers that the girls would see, aprons for the cooks to wear during lunch, and t-shirts with the message “aRe yoU iN?” on it. The stall read-

ers have been the number one things related to the “aRe yoU iN?” campaign. They give fun and amusing facts as well as the social norms messages.

The Coalition also co-sponsors with county schools a program called the SAFE Homes Network. The SAFE Homes Network establishes a network of parents in Adams County to ensure the safety and security of their children by helping to control underage drinking parties and teenagers’ access to drugs.

The substance abuse coalition-building efforts began through development of the Adams County No-Tobacco Coalition in January of 1996. In the spring of 2000 the Alcohol Coalition was formed. As the coalitions formed a firm foundation and began to conduct successful interventions, the memberships determined that the activities of the groups were similar and the coalitions should be combined. The coalition was titled the Substance Abuse Coalition and the first combined meeting was held in May 2002.



Community Building Celebration 2007



Dr. Dennis Embry

Community Building Celebration 2007 will be held Thursday, March 22. Dr. Dennis Embry from the PAXIS Institute in Tucson, AZ, will be our featured speaker.

Dr. Embry has a Ph.D. in child and developmental psychology and is the President/CEO of PAXIS Institute in Tucson, AZ. Dr. Embry has an international reputation in the area of designing, testing and disseminating effective large-scale educa-

tional campaigns to increase school and community safety, child safety, family well-being and health. He will speak to us about community collaborating and how to make change.

Community Building Day 2007 will include a slide show highlighting the success of ABC partners and projects, as well as prizes. Continuing Professional Development Units will be available to educators who wish to gain credit for participating.

Date: Thursday, March 22, 2007
Time: 5:00 p.m. - 7:00 p.m.
Place: Hall of Fame Room, Quincy University

For more information on how you can get involved in the Alliance for Building Community go to: www.allianceforbuildingcommunity.org



February is American Heart Month . Do something heart-healthy—take the stairs when possible.



Logic Model Support Group

A Logic Model Support Group meets the second Friday of each month at the Center for Effective Nonprofits, 10:00am-12:00pm. The Support Group is available to anyone who has participated in a Logic Model Training.

As a reminder, no one in the support group considers themselves an expert at logic models. We are here to help one another “iron out the wrinkles” as best we can. It is a great way to better understand the logic model process, as well as learn about other agencies and organizations. Please visit the CEN website to learn more.

www.thecen.org



Updates & Reminders

Community Building Day is set for Thursday, March 22, 2007. **To our Partners that have adopted indicators:** Please email or mail pictures of your projects/events to be included in the slideshow. Please contact Laura if you have an upcoming event and/or would prefer to have someone else take pictures of the event.

Anyone interested in learning more about ABC and what we do, please contact Laura at 223-8380 or lhyde@uiuc.edu.

Wellness Report Update

A newly revised version of the Community Wellness Report is now available on the ABC website. Please be sure to visit the Data page to see how your efforts have helped to address local issues.

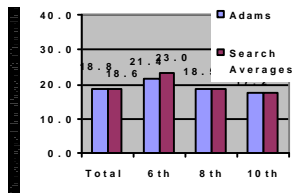
www.allianceforbuildingcommunity.org/page3.php

Excerpt from Community Wellness Report

Outcome Area C

The community infrastructure supports health and economic well-being

Indicator C1.1: Average number of developmental assets reported by youth (by grade)



Description: A measure of student responses to items developed by the Search Institute

Data Source: 2006 survey of 6th, 8th and 10th grade students in participating Adams County Schools.

Data availability: Dependent upon surveys.

Adopted Indicators To-Date

Sammy Fund: Percent of youth spending three or more hours per week in sports, clubs, or organizations at school and/or in community.

Community Garden: Percent of residents who report eating fruits & vegetables.

United Way of Adams County: Residents possess skills to be successful in school and work.

Access Health Adams County: Percentage of adults without health insurance; Percentage of population who did not access health care services in the last year due to cost; Measure of access to mental health services.

Friends of the Trails: Total miles of trails.

West Central Child Care Connection: Affordable licensed child care.

Substance Abuse Coalition of Adams County: Percentage of high school students who have used tobacco and/or alcohol in the past 30 days.

All Our Kids of Adams County: Percentage of children living below the federal poverty level.

Coalition for a Smoke-Free Adams County: Percentage of smoke-free restaurants/workplaces.

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